

The chickens are gearing up for another year! The third annual Belfast Free Range Music Festival is set for April 28th, 2012.

The Free Range Music Festival is a volunteer powered, grassroots, annual celebration of original music in downtown Belfast, featuring a dynamic lineup of emerging and veteran artists. Participating musicians travel from near and far, representing a wide range of genres and musical backgrounds. The 2011 Free Range Music Festival featured performances by thirty-two acts across eight venues. The 2012 festival will follow the same model, presenting an all-new lineup of musicians from multiple genres. Visit freerangemusicfestival.com for more information.

In its first two years, The Free Range Music Festival has already caught the attention of major media sources in all corners of the state and greater Northeast, and attracted festival attendees of all ages from all over the East Coast and as far away as Austin and Los Angeles. Articles covering the event painted Belfast as the vibrant town we all know it to be, and as fun destination for travelers. The 2011 Free Range Music Festival saw an increase in attendees of around 30%. This year, we expect another increase and hope to bring in over 1,500 attendees. Because of the multi-venue set up of the event, festival-goers travel to and from many parts of the downtown area as well as other parts of the city. This traffic directly benefits our local shops, galleries, restaurants, bars, lodging establishments, etc.

Without the support of our sponsors, this event would not be possible. You and your business can help us make the third annual Belfast Free Range Music Festival a success and continue toward making this event a sustainable, yearly event for the Belfast community. Sponsorship opportunities are outlined on the next page. Thanks to our partnership with Waldo Arts Mission, a 501(c)(3) non-profit organization, **sponsorship donations for the 2012 festival are tax deductible**. If you have any questions, please do not hesitate to ask.

Thank you for your consideration,

The Belfast Free Range Music Festival organizing crew

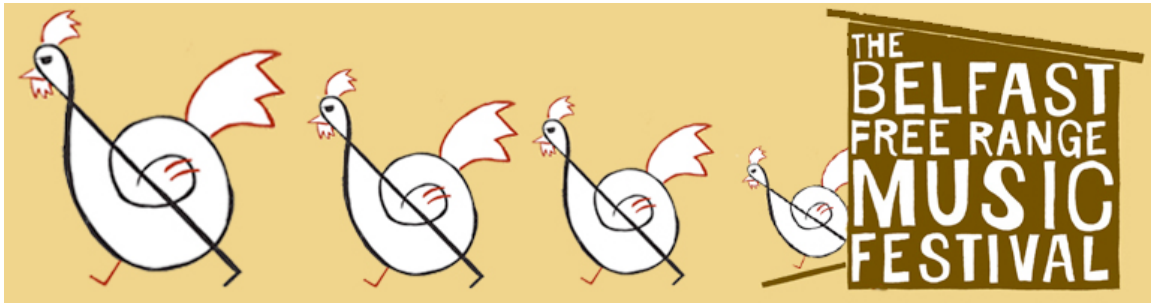
"One of the most unique, laid back festivals in the state, by far...kind of like a tiny, rural South by Southwest"
-Emily Burnham, Bangor Daily News

"About a year ago I sang the praises of my home town of Belfast, Maine...here's a heads-up to book a room for the weekend of the Belfast Free Range Music Festival."
- David Lyon, Boston.com/The Boston Globe

"Looking for a reason to head to Belfast?"
-The Phoenix (Portland, Portsmouth, and Providence)

"Ready for 12 hours of music across the town of Belfast? You better be!"
-Dispatch Magazine

"To say that the Belfast Free Range Music Festival was a success would be a major understatement."
-The Republican Journal / Village Soup



2012 Sponsorship Opportunities

Sponsorship Level	Presenting	Major	Contributing	Supporting
Cost	\$1000	\$500	\$150	\$50
Name/Logo Placements				
Website	Prime Logo placement & link	Logo & link	Name & link	Name
Poster	Prime Logo placement	logo		
Festival Guide	- Logo on cover of guide - Prime logo placement in sponsor recognition area - Business location pinpointed on festival map	-Logo in sponsor recognition area - Business location pinpointed on festival map	-Name in sponsor recognition area - Business location pinpointed on festival map	-Name in sponsor recognition area
Signage day of festival	-Banner placement on main stages -Prime logo placement on sponsor recognition boards at all venues	Logo placement on sponsor recognition boards at all venues	Logo placement on sponsor recognition boards at all venues	Name on sponsor recognition boards at all venues
Press Releases	Recognition in press releases			
Merchandise	Recognition on Festival tees			
Festival Passes (must be reserved before the day of the event)	12	6	2	1
DEADLINE	3/2/2012	3/2/2012	3/30/2012	3/30/2012

Fill out and return with check made out to **Belfast Free Range Music Festival** to:

PO BOX 27, Belfast, ME 04915

Business Name:

Contact Person:

Phone number:

Email Address:

Sponsorship level (check one):

Presenting () Major () Contributing ()

Supporting () *Other ()

*We are happy to create a custom sponsorship package for your business. If you would like to contribute an alternate amount or an in-kind donation, let us know here:

If your sponsorship level includes logo placement and/or a link, please email a high-res jpeg image and/or your web address to: belfastmusicfestival@gmail.com

THANK YOU FOR YOUR SUPPORT!